



Building Game Changers

# Who We Are

## Mission

To impact the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf

## Vision

To make golf accessible to all kids in Southeast Wisconsin, enabling them to build the strength of character that empowers them through a lifetime of new challenges



# What We Do

- Impact more than 41,000 kids ages 4-18 across Southeast Wisconsin
- Offer youth golf programs at 8 golf facilities, including 5 at Milwaukee County Parks
- Partner with 105 elementary and middle schools to bring golf to their physical education curriculums
- Introduce golf to more kids through youth-serving organizations like Neighborhood House of Milwaukee and Big Brother Big Sisters



# Our Curriculum

Our program is built around five Key Commitments that develop character on and off the course:

- **Pursuing Goals** - setting targets and working toward them with purpose
- **Growing Through Challenge** - building perseverance and resilience when things get hard
- **Collaborating with Others** - developing respect, courtesy, and teamwork
- **Building Positive Self-Identity** - growing confidence and personal integrity
- **Using Good Judgment** - practicing honesty and responsibility in every situation



# How You Can Make a Difference

- **Coaching** – trained coaches and volunteers support programs at Milwaukee County courses; no golf expertise required, just a commitment to kids
- **Equipment Donations** – gently used clubs, bags, and gear go directly to participants who need them
- **Financial Support** – gifts of any size fund program access, coaching, and equipment for kids who otherwise couldn't participate





**WISCONSIN**

# MCPLA Meeting

March 3, 2026



In 2025 we had 1,496 junior members from all around the state. We had over 10,000 rounds played in our events. Kids ages 7-18.

- The foundation awarded 38 scholarships totaling \$90,000, a new high in money awarded. To date we have given out over \$610,000 in scholarships.
- We will award \$100,000 in scholarships this year to high school seniors and college students.



## **WPGA Junior Championship – Played at Brown Deer Park & Wisconsin Club June 29-30, 2026**

Over 350 juniors from all over the state compete in this qualifier. This is the biggest junior event played in Wisconsin. Qualifiers play at the National PGA Junior Championship in August. We could use your help with volunteers each day of the event.

We partner with Milwaukee County Parks to provide over 25 junior events at every course in the Parks system.

## Now Available!

Our new license plate is available. All money we receive from the plate goes directly into our scholarship fund.

